



Active Birth Pools

ACTIVE
BIRTHPOOLS

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Our core principles of Safety, Value & Performance makes us the No.1 supplier world-wide

If you're looking for a water birth pool we're uniquely qualified to be of service.

Long established as the benchmark standard our new pools are a quantum leap forward in every respect

For more information:

Active Birth Pools est. 1987
+44 (0) 7793 745907
www.activebirthpools.com



References and Testimonials



I have been working with Keith for numerous years as a distributor of his line of Active Birth Pools in the US and Canada. He is an individual of great integrity and trustworthiness and believes in continuously improving his already perfect line of birthing pools. He is a true pioneer in the world of birth pools and has sharpened his pencil once again to improve upon what I thought was the perfect birth pool. With the new Active II and Venus II pools now in production, I guess you really can improve upon perfection! I'm proud to be a part of the Active Birth Pools world-wide family.

Tim Johnson-Grass - Family Health & Birth Center co-owner and Distributor of Birthing Pools



"When asked about the history of birthing pools in hospitals, I mention the day when Keith Brainin realised that special bath tubs might be designed and commercialised to meet the needs of labouring women."

Michel Odent – water birth pioneer, obstetrician and author



"The best pools for the Birth Olympics hands down! Makes you want to have another baby just to experience it again! I've both delivered and caught babies in your pool. They're comfortable, provide stability, are simple to clean and midwife and dad friendly. Just a dream all the way around."

Alicia Witt Director BirthPros.com, CEO at ArizonaMidwife.com



"Not only are they gloriously spacious and inviting, they are made to the highest specifications and considerations to maximise comfort and safety. In short, they are second to none!"

Sheena Byrom OBE - Activist, Midwife, Speaker and Author



Keith is very passionate and dedicated towards improving water births. We have worked closely together on multiple projects and Keith is always very professional. The pools are designed for the women and midwives that prefer the active birth and built to last forever. The pools are truly one of a kind!

Brian Vester - Product Manager and Partner at GM Medical

References and Testimonials



In my role as an International Trade Adviser I've worked with Keith Brainin, founder of Active Birth Pools, for a number of years. He is extremely knowledgeable of the requirements and advantages of the water birth experience, information which he has articulated to many prospective UK and International clients. Keith conducts thorough market research in order to understand the potential for Active Birth Pools in each territory, in order to establish the most effective routes to market. The testimonials he has received from professionals and mothers are evidence of his dedication to this unique and sensitive sector and I look forward to following the success of the business, and the continuing evolution of the water birth.

Steven Rapley - International Trade Advisor at DIT



"Beautiful pools and wonderful to see the history of their development. Thank you for all you have done and designed for women, their babies and partners over the last 30yrs to make birth more comfortable and peaceful."

Amanda Edwards – midwife and active birth teacher.



Biomedic International has been dealing with Mr Keith Brainin for more than 10 years as a distributor for Birthing Pools in UAE. Mr Keith is a dedicated and trustworthy business partner with strong business ethics. He has been consistent in manufacturing and delivering quality birthing pools with great standards. His commitment to his promises has been consistent. His attitude towards his business and his partners is remarkable. Moreover he is a great human being. Its been a great pleasure knowing Mr Keith as a business partner and as a friend.

Binu George Varghese - Managing Director - Biomedic International



"I have had the pleasure of working with Keith Brainin since 1985. His expertise in birth pools is unparalleled. He is professional to work with and the high standard of the birth pools has resulted in them withstanding the test of time and many births"

Yehudi Gordon MB BCh, MD, FRCOG, FCOG SA Author and water birth pioneer



FRCOG (Fellow of the Royal College of Obstetricians and Gynaecologists, London) Chairperson, Fernandez Foundation; Natural Birthing and Midwifery champion. When we introduced water birth and hydrotherapy in 2017 as options for women at Fernandez Hospital, our first Birth Pool and second one later- were both from Active Birth Pools est. 1987. We have had no cause for regret. As an obstetrician, I actively promote hydrotherapy as a choice for pain relief (provided there are no medical contraindications) and of course birth in water with midwifery-led care. Thank you, Keith Brainin for getting us started on this journey.

Evita Fernandez

References and Testimonials



It's my absolute pleasure to recommend Keith Brainin from Active Birth Pools. Keith and I have had a business relationship since 2015. My company, Pregnancy Birth and Beyond, became the Australian and New Zealand Distributor of Active Birth Pools at that time. His knowledge of fixed birth pools and expertise in waterbirth pools is outstanding. With over 35 years of experience within the industry, Keith has developed the highest standard fixed birth pools on the market. Active Birth Pools are second to none. I thoroughly enjoy working with Keith and know him as a valuable asset to our company.

Jane Palmer Private midwife, lactation consultant and educator | Director of 3 companies | Health Education and Consumer Information Manager | Author of Preparing for Birth: Mothers



"Brilliant, like the wide rims so mums can sit on the side and swivel their legs round to get in and out, much safer."

A. Bentley NHS Midwife



I have worked intensely with Keith when we developed a birthing bed together. Keith knows what he wants and needs and can define if a product meets the endusers' criteria or not. He handles a very high standard and is creative. He is very straight and a deal is a deal. He knows the market and every product there is and sits never still. What I mean by that is staying on top of new developments to keep his products at the highest possible standard, as that is the ambition always.

Tom Smit Export manager at Score BV



"Even birth pools do not always permit free movement. Some pools are elaborate constructions with seats, handgrips and foot-rests. Movement in them is restricted, whereas Keith's pools allow mothers to move freely to find the most beneficial positions"

Sheila Kitzinger MBE – author and childbirth activist



GM Medical have worked with Keith for several years with great succes. Keith and his company have a portfolio of high quality products and an understanding of good partnership, which we highly appreciated over the years. Besides he is a great fun :-)

Jesper Anker Fremming - CEO at GM MEDICAL A/S, Managing partner and founder Klinik Mona Lisa Nordic Aps

References and Testimonials



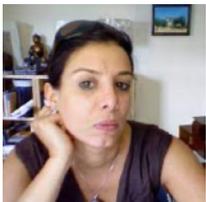
When we decided to offer water birth, I was looking for a pool. I saw Keith's pools on LinkedIn and I contacted him. We've had the Venus since 2016 and 256 water births later We can highly recommend Keith and his pool. Keith has been always quick, helpful and kind in responding to any queries we've had and our mums and dads are very happy in using this pool! Thank you Keith!

Catherine Verrecchia - Sage-femme coordinatrice, Centre Hospitalier Annecy Genevois



"Your water birth pools have revolutionised birth"

C. Wilson Senior Midwife, Dewsbury District Hospital



"I've used Active Birth pools for over 17 years. They're really beautiful, technically perfect and exceptionally easy to use."

Dr Lucia Rocca-Ihenacho PhD, MSc, RM – Lecturer in Midwifery



"Let me introduce you to Keith Brainin who provided us with water birth pools for both our birth centres. His pools are brilliant and the service he provides is excellent"

Dr Tracey Cooper MBE - Chief Midwife for the North East and Yorkshire at NHS England



"You clearly have a tub that is far superior to all the tubs we have found, not only for patient comfort, but also for provider convenience".

Karen Werrbach MSN, RNC-OB, NEA-BC

Terms & Conditions



Other than the statements made in Active Birth Pools Ltd Literature, no warranty is expressed or implied as the suitability of any product for any purpose. Purchasers must satisfy themselves on this point.

Acceptance of Orders

Orders are accepted subject to the terms of business of Active Birth Pools Ltd.

Quotes

Quotes are valid for 1 year from the date of issue and subject to change in accordance with cost increases after this period.

Terms of Payment

- Approved accounts and NHS Hospitals: payable 14 days after delivery.
- UK based contractors: 25% deposit with order, balance payable 14 days after delivery.
- International orders: Negotiable.

Carriage

Carriage and packing will be charged at cost.

For land-based UK deliveries our water birth pools are wrapped in protective packaging and placed in purpose made double walled corrugated cardboard boxes and transported by reputable national fragile goods carriers.

Deliveries are quoted for and scheduled on a week commencing basis.

For international and UK deliveries that involve a water crossing our water birth pools are wrapped in protective packaging and placed in timber framed crates with plywood sides that conform to ISPM15 and are stamped accordingly.

International deliveries are quoted for as shipment by sea and cover collection from our factory, all paperwork and delivery to nearest port by sea.

Clients are responsible for clearing the consignment through customs, import charges (if applicable) and local delivery.

Terms & Conditions



Damage or Loss in Transit

Any claim made concerning damage or shortages must be made in writing to us within 3 days of delivery of the goods. Any claim for non-delivery must be made in writing to us within 14 days from the date of our invoice. Original packaging must be retained.

Retention of Title

Notwithstanding that delivery of the goods has been made they remain the property of Active Birth Pools Ltd. until payment is made in full.

Time of Delivery

Every effort will be made to adhere to delivery times.

However, no liability can be accepted for any losses incurred by the purchaser for a failure to deliver within the stated period.

Delays shall not entitle the purchaser to cancel the order nor to claim damages.

Specifications & Descriptions

Technical data, dimensions, weights and illustrations are typical and not binding.

Active Birth Pools Ltd reserves the right to improve or amend any product without notice.

Active Birth Pools guarantees that its water birth pools are fit for the purpose intended in their design, conform to the current relevant published specification, and are free of defects in workmanship or materials.

A water birth pool supplied by Active Birth Pools, and built from Ficore® composite carries a lifetime guarantee against structural failure, loss of rigidity, leakage, and surface breakdown.

In the unlikely event of any of these faults occurring Active Birth Pools will undertake, after proof of purchase, inspection and analysis, to either exchange the faulty product for a new product of the same specification, or, at the Active Birth Pools option, if the fault is minor, to repair and refurbish at its expense.

Active Birth Pools will not accept liability for any consequential loss.

This guarantee does not cover the following:

- Damage caused by misuse, poor maintenance, lack of care, or failure to follow Active Birth Pools Ltd's cleaning and maintenance recommendations.
- Normal wear and tear.
- Damage or deterioration caused by unprofessional or improper installation resulting in faults such as (but not limited to) poor sealing, instability, weight of pool not being self-supported, excessive wear, damage through stress impact, or poor plumbing.
- Damage caused by failure of waterproof sealing at any holes drilled for any purpose by anyone other than Active Birth Pools, such as (but not limited to) brassware, water intakes, jets, under water lights, etc.
- Damage caused by exposure to aggressive chemicals, abrasive or destructive cleaning materials, superheated agents or naked flame, and objects such as lighted smoking materials.
- Faults caused by additions or alterations to the product made without Active Birth Pools prior knowledge and agreement.

Active Birth Pools judgement on cause is final.

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Our principles of Safety,
Value and Performance make us the
No.1 choice worldwide

Active Birth



Highly Commended

If you're looking for a water birth pool
we're uniquely qualified to be of service

www.activebirthpools.com