Our principles of Safety, Value and Performance make us the **No.1 choice worldwide**

If you’re looking for a water birth pool *we're uniquely qualified to be of service*

[www.activebirthpools.com](http://www.activebirthpools.com)
A simple pool of water.

Nothing is as effective in helping mothers cope with pain in labour.

- Fewer women need the help of obstetric interventions.
- Being in a birth pool gives mothers an increased feeling of privacy and security.
- The buoyancy of the water supports the mother’s body weight, allowing her to relax more easily and deeply.
- They can cope better with contractions and also rest more comfortably in one position.
- It’s easier to use upright or squatting positions and move freely from one position to another, than it is on land.
- Being in a birth pool gives mothers an increased feeling of privacy and security.
- Fewer women need the help of obstetric interventions.

A birth pool is a safe, simple, inexpensive way to transform the birthing environment.

- Mothers have better births and spend less time in hospital.
- Midwives enjoy greater job satisfaction.
- Resources are employed more efficiently.
- Hospitals optimise and economise.
- We helped pioneer the use of water for labour and birth by designing the water birth pools that made this revolution in maternity care possible.
- Since 1987 we’ve supplied 1,000’s of water birth pools that are the benchmark standard worldwide.
- We combine superior materials and bespoke manufacturing to create water birth pools that are designed for optimum performance, built to last for decades.
- We helped pioneer the use of water for labour and birth by designing the water birth pools that made this revolution in maternity care possible.

When asked about the history of birthing pools in hospitals, I first mention two key events.

- In the 70s when I bought a paddling pool and found a convenient space in the maternity unit to install it.
- The day when Keith Brainin realised that special birth tubs might be designed and commercialised to meet the needs of labouring women.

MICHEL ODENT- Midwife & water birth pioneer

"We love your active birth pools, so much so we have one in every room on our birth centre.

DR TRACEY COOPER- Consultant Midwife

"Your birth pool made my labour so much easier I’d recommend it to every pregnant mother for her birth.

Jo Butler- Consultant Midwife

"We had used Active Birth Pools a lot in my career. They allow real flexibility for women to change position.

SARAH COPELAND- Maida Vale, W. London

"Have you used Active Birth Pools a lot in your career? They allow real flexibility for women to change position.

CLAYTON- Rush-Copley Medical Center

"Thank you Keith...our new Venus Pool looks stunning!

JO TALBOT- Chorley & Preston Birth Centre Manager

"We have achieved success by caring about every detail and keeping things simple.

MICHEL ODENT- Midwife & water birth pioneer

"The pool met all of my expectations. I was convinced that the water helps you stay in control in the final stages.

Karen Werrbach- Director, Women’s Health Institute

"The water birth pool was extremely comfortable and supportive and made such a difference - I don’t know what I would have done without it.

SARAH COPELAND- Maida Vale, W. London

"Let me introduce you to Keith Brainin who provided us with our Princess Pools in both of our birth centres. His pools are brilliant and the service that he provides is excellent.

C. WILSON- NHS Midwife

"You clearly have a tub that is far superior to all the tubs we have found in the US - not only for patient comfort, but also for provider convenience.

SARAH COPELAND- Maida Vale, W. London

"This pool made my labour so much easier I’d recommend it to every pregnant mother for her birth.

Lee Wilson- Bristol

"You can’t ask how much your pools have improved birth.

Rachel Wierbach- Director, Women’s Health Institute

"The pool met all of my expectations. I was convinced that the water helps you stay in control in the final stages.

Sarah Cole- NHS Midwife

"I can’t believe you have made our experience so much easier I’d recommend it to every pregnant mother for her birth.

Barbara Wilson- Midwife Dewsbury District Hospital

"The pool made my labour so much easier I’d recommend it to every pregnant mother for her birth.

KAREN WERRBACH- Bethesda, MD

"You can’t ask how much your pools have improved birth.

SARAH COPELAND- Maida Vale, W. London

"The pool met all of my expectations. I was convinced that the water helps you stay in control in the final stages.

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Long established as the benchmark standard

Our new pools are a quantum leap forward in every respect.

- Innovative design delivers better experience for mothers and midwives
- Superior high-performance material optimises results and water safety
- Exceptional durability & long-term value

Winner – Building Better Healthcare Awards
Rated No.1 for health & safety
Enhances mother’s experience of birth
Increases the likelihood of physiological labour

mothers & midwives love our water birth pools

"Active Birth Pools are gloriously spacious, inviting and comfortable. They are made to the highest specifications & considerations to maximise safety. They are second to none!"

SHEENA BYROM - OBE Midwife Speaker Honorary Fellow RCM

"The pool was amazing, so inviting, warm and comfortable. I can’t imagine what I would have done without it. Thank you!"

GEMMA WOODS - Mother, Birmingham

"Thank you for the awesome pools. My one regret is not trying out one myself before we opened the birth centre! Many thanks!"

Consultant Midwife Greenwich Birth Centre

For more information please contact us or visit www.activebirthpools.com
want to find out more?

Please contact us for a quote, catalogue or technical information.

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