Our principles of Safety, Value and Performance make us the No.1 choice worldwide.

If you’re looking for a water birth pool we’re uniquely qualified to be of service.

www.activebirthpools.com
A simple pool of water.

Relaxing in a deep pool of warm water can be a wonderful aid in labour. It’s worth having a pool mainly for this reason.

Using a birth pool helps mothers to manage pain in labour and considerably reduces the need for medical pain relief.

The buoyancy of the water supports the mothers body weight allowing her to relax more easily and deeply. They can cope better with contractions and also rest more comfortably in between them.

It’s easier to use upright or squatting positions and move freely from one position to another, than it is on land.

Being in a birth pool gives mothers an increased feeling of privacy and security.

Fewer women need the help of obstetric interventions.

When asked about the history of birthing pools in hospitals, I first mention two key events:

- In the 70s when I bought a paddling pool and found a convenient space in the maternity unit to install it.
- The day when Keith Brainin realised that special bath tubs might be designed and commercialised to meet the needs of labouring women.

MICHEL ODENT
Author, obstetrician & water birth pioneer

We helped pioneer the use of water for labour and birth by designing the water birth pools that made this revolution in maternity care possible.

Since 1987 we’ve supplied 10,000’s of water birth pools to hospitals worldwide & worked closely with clients and manufacturers to evolve & improve our capabilities.

We have achieved success by caring about every detail and keeping things simple. Our experience has given us a unique understanding of the needs of mothers & midwives.

We combine superior materials and bespoke manufacturing to create water birth pools that are the benchmark standard world-wide.

A birth pool is a safe, simple, inexpensive way to transform the birthing environment.

- Mothers have shorter labors and spend less time in hospital.
- Midwives enjoy greater job satisfaction.
- Resources are employed more efficiently.
- Hospitals optimise and economise.

For more information please contact us or visit www.activebirthpools.com

Nothing is as effective in helping mothers cope with pain in labour.

When mothers have better births and spend less time in hospital, we help midwives enjoy greater job satisfaction, resources are employed more efficiently, hospitals optimise and economise.

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MICHEL ODENT
Founder & Director

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"We love your active birth pools, so
much so we have one in every
room on our birth centre.
"- J. VALLER
obstetrician & Consultant Birthing Centre Manager

"Have used Active Birth Pools a lot in my career. They allow real
flexibility for women to change
position."
- J. YOUNG
Midwife Clinical Lead & Women’s Health

"The water birth pool was
extremely comfortable and
supportive and made such a
difference - I don’t know what I
would have done without it.
"- S. STONE
Senior Midwife & Head of Women’s Health, Burton

"You clearly have a tub that is far
superior to all the tubs we have
found in the US - not only for
patient comfort, but also for
provider convenience.
"- J. KENT
Director, Women’s Health Institute

"Let me introduce you to Keith
Brainin who provided us with our
Princess Pools in both of our birth
centres. His pools are brilliant and
supportive and the service that he provides is
excellent.
"- J. VALLER
obstetrician & Consultant Birthing Centre Manager
Innovative design delivers better experience for mothers and midwives
Superior high-performance material optimises results and water safety
Exceptional durability & long-term value
Winner – Building Better Healthcare Awards
Rated No.1 for health & safety
Enhances mother’s experience of birth
Increases the likelihood of physiological labour

Long established as the benchmark standard

Our new pools are a quantum leap forward in every respect.

mothers & midwives love our water birth pools

“Active Birth Pools are gloriously spacious, inviting and comfortable. They are made to the highest specifications & considerations to maximise safety. They are second to none!”

SHEENA BYROM - OBE Midwife Speaker Author Honorary Fellow RCM

“Thank you for the awesome pools. My one regret is not trying out one myself before we opened the birth centre! Many thanks!”

Consultant Midwife Greenwich Birth Centre

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GEMMA WOODS - Mother, Birmingham

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want to find out more?

Please contact us for a quote, catalogue or technical information.